

# Impact report

Making Scotland the best place in the world for an animal to call home

20 23

#### Our Mission and Vision

## Scotland's only all animal rescue service



We are Scotland's only all animal rescue service. Our vision is for Scotland to be the best place in the world for an animal to call home.

In every community, every single day, we rescue hundreds of Scotland's animals when they need our help. From rehabilitation to rehoming, or releasing back to the wild, we are here for animals 365 days of every year.

We are leading the way for better animal welfare, strengthening laws, preserving the animal-human bond and improving protection.

#### **Our values**

Our knowledge and expertise cover every aspect of our work. We strive to share our innovation and expertise and improve animal welfare across all parts of Scotland – and throughout the world.

Whatever the animal, whatever the circumstance, we care deeply about welfare and our role in promoting it. We educate and raise awareness with empathy, helping others share our dedication to care.

With the welfare of all Scotland's animals in our hands, we show leadership and authority. We pride ourselves on the way we engage with our team, our partners and the people of Scotland. In difficult situations, we are firm but fair.

Rescuing animals in need is the very heart of what we do. We're committed to achieving the very best outcome for every animal we rescue. We support people to give their animals the very best care and bring those guilty of animal cruelty to justice.

Whether it's with our colleagues or partners, we embrace the benefits of teamwork. We work with the farming community, wildlife enthusiasts, pet owners and others to help people improve how they work with and care for animals.

The work we do, and the world we live in, is dynamic and ever-changing. We are flexible and quick-thinking in finding solutions to situations where we're under pressure.

Expert

Compassionate

Professional

Committed

Collaborative

**Adaptable** 

# For All Animals for 185 years



We have addressed the changing needs of animals, and the people in their lives, over our 185-year history. We're always trying to make the right decisions on their behalf to make life better and to be their voice when needed. Few organisations can claim to have had such longevity and impact. This responsibility is a great privilege and we are proud of our heritage.

The Scottish SPCA is working to deliver on our ambitions set out in our tenyear plan, focusing on the priorities driven by the issues facing animals today. The breadth and pace of change required of us is growing.

Animals need us in different ways and they need us more than ever. Both physically and emotionally. The pandemic, cost of living crisis and environmental change have all had an impact on animal welfare while the trade in animals continues unabated.

Our costs are also going up. **It now costs us £23m to help animals every year.** And it's getting harder to raise money when more and more charities need support, giving donors and volunteers difficult decisions on where to put their hard-earned money and scarce time.

To meet these challenges, we have been progressive and bold, thinking and acting differently right across our organisation. About the services we deliver, how we deliver them and where we invest our precious funds to ensure we are there for animals as a sustainable charity. With a focus on reducing intended and unintended abuse, empowering communities and raising more money than we spend every year to make us financially stronger, we will ensure we are there for animals for many years to come.

We're rescuing animals more efficiently and effectively, and expanding the advice we offer on our website, on the phone, and in communities. We're doing the job that is uniquely ours to do. We're also improving the lives of animals in our centres; from the behavioural and physical support they receive to ensuring we find them a new forever home or foster home more quickly. We're enhancing our community work across the country, building strong partnerships, getting ahead of problems and keeping pets and people together through our Pet Aid services. And we're changing laws that make life better for animals forever and ensure life tomorrow is better than today - leading the debate in Scotland.

We are so proud of all that has been achieved in 2023 by colleagues across Scotland and are enormously grateful to all our volunteers who give their time so generously, to all our supporters, our partners and all those work with us to help make Scotland the best place in the world for an animal to call home. Thank you all for being part of the rescue.

No one else does what the Scottish SPCA does. Our support for all animals across all of Scotland, together with our unique enforcement powers, means we courageously address the most complex cases of animal suffering. For pets, wildlife and farmed animals in every community.

Kirsteen Campbell, CEO; Fiona MacLeod, Chair

#### Our activity in 2023



•• We want to be there for animals now and long into the future \*\*

For many charities and organisations, 2023 brought challenges and for the Scottish SPCA this was no different, as animals have never needed us more and we continue to operate in a challenging financial environment where we spend more each year than we raise in donations.

We recorded a 10% increase in calls to our Animal Helpline, and a 25% increase in animals arriving into our centres. We saw growing levels of unintended abuse and neglect brought on by the cost of living crisis with people across the country struggling to make ends meet.

All coupled with relentless intentional cruelty and neglect such as the vile puppy trade and horrific activities like badger baiting and dog fighting. We are absolutely committed to meeting that challenge head-on and we are proud of what we have achieved in 2023.

We want to be there for animals now and long into the future, and we have worked hard to change the way we do things to respond to the changing ways that animals need us. In 2023 we focused on reducing intentional and unintentional abuse, empowering communities across Scotland, and the long-term sustainability of our charity.

Prevention is in our name. We want to prevent animal abuse and neglect before it happens and keep people and their animals together when it's safe and appropriate, along with keeping wild animals thriving where they belong in the wild, and supporting farmers through challenging times. So we have been improving and evolving our services, and working in communities across Scotland with improved animal welfare advice and enhancing the advice we offer through our Helpline and online, all of which means better animal welfare outcomes and reductions in callouts for our frontline teams.

We are getting ahead of problems and supporting animals through new Pet Aid services, providing food and community veterinary support. Working with partners across Scotland to reach as many people as possible and protect pets, wildlife and farmed animals from harm.

£23 million	
277,911	
25% increase	
<b>4,404</b> animals	
8% increase	
56 foodbanks	
76,332	
<b>3881</b> rehomed	·
<b>132</b> days	
<b>310</b> special investigations	
17,298	:
2,106	
70 people	
159	
5,163	
61,341	, i
628 volunteers	

It cost £23 million to run the Scottish SPCA in 2023

277,911 calls to our Helpline – up 10%

25% increase in arrivals to our centres -6,944 arrivals into our care, up from 5,568 in 2022

4,404 animals we took in needed veterinary treatment

8% increase in calls about giving up an animal – 43% of those give finances as a reason

Pet Aid supported 56 foodbanks and more than 400 pets and their owners were supported each month

76,332 reports of animals in need, both pets and in the wild – average of 209 every day

459 animals fostered and 3,881 pets rehomed

Average days to rehome was 132, down from 143 in 2022

310 special investigations launched including 113 into low welfare puppy dealers, 42 into illegal cropping of dogs' ears and 50 reports of animal fighting.

17,298 investigations into animal abuse launched

2,106 farmed animals helped

Our investigations led to 70 people prosecuted and 64 convictions secured

159 beef, lamb and pork farms visited to ensure high welfare standards were in place

5,163 wild animals treated, up from 4,889 in 2022

We engaged with 61,341 young people in schools

Our work was supported by 628 volunteers in 2023 who contributed more than 22,000 hours of their time It was a busy year across Scotland for our teams serving our seven centres serving Lanarkshire, Highlands and Islands, Glasgow, Edinburgh and Lothians, Dunbartonshire and West Scotland, Angus, Fife and Tayside, and Aberdeenshire.

Here is a snapshot of the activity our teams dealt with across the country in 2023.



# Our impact across Scotland



## North East of Scotland



16,669	16,669 animal welfare incidents, down 11.84% on 2022
4580	4580 pets, 538 farm animals and 11,433 wildlife
5142	Our Aberdeen inspectors handled 5142 animal welfare incidents
11,527	11,527 animal rescues across the region, down 7% on 2022
787	787 animals were brought into the Aberdeen centre
484	We rehomed 484 animals across Scotland from our Aberdeen centre

#### Bentley finds his new home

Bentley the dog came into our Aberdeenshire Animal Rescue and Rehoming Centre after his owners could no longer afford to treat his medical issues. He had been with them for six years, but the cost of treating his skin problems and allergies had simply become too much.

He had developed atopic skin disease and our team had to treat him with eye drops, steroids, medicated baths, supplements and a specialist diet.

After a long course of treatment, he fully recovered and was adopted into a loving new family.

## Central & South Scotland





18,987	18,987 animal welfare incidents, down 11.31% on 2022
5473	Our Central and South Scotland inspectors handled 5473 animal welfare incidents
13,514	There were 13,514 animal rescues across the region, down 3.91% on 2022
277	277 animals were brought into the Angus, Fife and Tayside Centre, down 18.5% on 2022
5872	5872 pets, 413 farm animals and 12,565 wildlife
1576	1,576 animals were brought into our Lanarkshire centre, a rise of 26% on 2022
199	We rehomed 199 animals from the Angus, Fife and Tayside Centre, 18.11% fewer than in 2022
1001	We rehomed 1,001 animals from the Lanarkshire centre, up 44.03% on 2022

### Melvin the globetrotting cat

In 2023 we reunited a cat registered to an address in Australia with his owners after he was found 9,000 miles away in Erskine.

Melvin was found after a member of the public reported their concerns for a stray cat that had been visiting their house for several months.

Melvin was picked up by one of our Chief Inspectors, who took him to our Lanarkshire Animal Rescue and Rehoming Centre in Glasgow.

When the team scanned Melvin's microchip they were confused when his details showed that he was registered in Australia. With assistance from Cats Protection, the team were able to solve the mystery. Melvin was born in Australia and adopted as a kitten by Scottish couple Jacqueline and Matt Dick. After 14 years Down Under, the pair moved back home. Melvin disappeared in August 2022, just eight weeks after moving into their new Erskine home.

## East of Scotland



13,581	13,581 animal welfare incidents, down 11.12% on 2022
3630	3630 pets, 241 farm animals and 9639 wildlife
5753	Our Edinburgh inspectors handled 5753 animal welfare incidents
7828	There were 7828 animal rescues across the region, down 11.29% on 2022
657	657 animals were brought into the Edinburgh and Lothians Centre
406	We rehomed 406 animals in the Edinburgh area, 5% more than in 2022

#### Osprey finds his wings

The team at our National Wildlife Rescue Centre released an osprey after he was found trapped in fishery netting that he had flown into.

The osprey arrived at the centre in July 2023 unable to fly with a potential shoulder injury. The ranger, who ringed the bird, had taken him to a vet to be checked over before bringing him to the centre to undergo quarantine for two weeks.

The 11 year old adult male osprey had flown into a fishing net. He underwent two weeks in quarantine due to bird flu regulations, where he was able to rest, eat and receive veterinary care. He then moved to our large eagle aviary to build up his strength and his muscles to fly. He was released in August 2023 back at the original nest site where he was born.

# West of Scotland





20,959	20,959 animal welfare incidents, down 12.96% on 2022
7093	7,093 involved domestic pets, 490 farm animals and 13,184 wildlife
9341	Our west of Scotland inspectors handled 9341 animal welfare incidents
11,618	There were 11,618 animal rescues across the region, down 23.73% on 2022
1433	1433 animals were brought into the Glasgow Centre, up 38% on 2022
730	730 animals were brought into the Dunbartonshire and West Scotland Centre, down 14% on 2022, and 71 brought into Ayr
715	We rehomed 715 animals from the Glasgow area, 116.67% more than in 2022
518	We rehomed 518 animals from the Dunbartonshire centre, 16.05% fewer than in 2022

Nala's road to recovery

Nala the cat came into our care due to health issues. She was admitted to our Glasgow Animal Rescue and Rehoming Centre vet clinic because her owner couldn't afford her vet fees.

She had a huge umbilical hernia that required repair, a reoccurring prolapsed anus and an injury to one of her hind legs. Our team believed the injury may have been due to an untreated fracture, which has fused the growth plates.

Thankfully, Nala responded well to treatment and was fostered and then adopted by one of the vet clinic team.

# North of Scotland



6125	A total of 6,125 incidents, down 4.10% on 2022
1589	1,589 involved domestic pets, 423 farm animals and 4,071 wildlife
4033	Our Highlands and Islands inspectors handled 4033 animal welfare incidents
2092	There were 2092 animal rescues across the region, down 8.45% on 2022
404	404 animals were brought into the Highlands and Islands Centre in Inverness, up 20.23% on 2022, and 81 into Caithness
406	We rehomed 406 animals from the Highlands and Islands centre, 16% more than in 2022

#### Cattle neglect sees Orkney councillor sentenced

An Orkney councillor was handed 120 hours of unpaid work and a two-year supervision order at Kirkwall Sheriff Court for neglecting cattle so badly that two of them had to be put to sleep.

When our inspectors visited his cow she was emaciated, lame on one leg, and could only walk for four or five steps before needing to lie down again. The cow had a severe infection in one foot which had progressed to a joint infection with no chance of recovery, and our inspectors estimated that the cow had been suffering for more than a month.

It was euthanised immediately to prevent further suffering. On later visits to the farm, our inspectors found more emaciated and lame animals.

#### SSPCA Strategic Priorities

We are leading the charge to protect animal welfare in Scotland



We are evolving the way we work and rising to that challenge so that we can continue to be here for all animals, now and long into the future.

Achieving all of this for animals, and for our charity, means we have had to think and act differently. Right across our organisation. From the services we deliver and how we deliver them, to where we invest our precious funds. From the different roles we have in our organisation to the greater numbers of volunteers we have welcomed to make our ambitions a reality.

Life is already better for animals in our care and in our communities so we know our response to the needs of animals today is working.

In 2023, as part of our summer and winter rescue campaigns, our hard-hitting advert aired on STV. Dramatically aligning us with other emergency services, the advert highlighted that we are Scotland's only all animal rescue team.

Furthermore, we're making Scotland a better place for animals by lobbying those with the power to legislate and influencing the detail that sits behind legal acts affecting animals and those who look after them.

Throughout 2023, we continued to push for powers to help tackle wildlife crime. We also got behind key issues such as a ban on greyhound racing, an extension to licensing of activities involving animals and the export of live animals in the food industry.

Further legislative changes came into effect around the use of fireworks. The Hunting with Dogs (Scotland) Act 2023 also came into force after we successfully called on the Scottish Government to close loopholes in existing legislation. Working with our partners at the RSPCA and other welfare organisations, our call for social media platforms to remove footage of animal torture was finally heard, and included in the Online Safety Act 2023.

We know many people face a choice between homelessness and not being able to take their pet with them when they move home. Long championed by us, proposals for new rights to keep pets have been included in the Housing (Scotland) Bill. The Bill proposes that tenants in private and social residential properties, will be entitled to ask for permission to have a pet in their rented premises, and landlords cannot unreasonably refuse their consent. We are working hard with others including Scottish Government teams as to what this would mean in practice as this Bill makes its way through the Scottish Parliament process.

 Life is already better for animals in our care ,



### Our **ten**-year For All Animals strategy, focuses on **six** key ambitions



1	Reduce instances of intentional and unintentional animal abuse in Scotland by 50%.
2	Reach more than 25% of our population through delivery of community education and support and create more than 250,000 Youth Ambassadors.
3	Eliminate the low-welfare puppy and kitten trade in Scotland.
4	Ensure all farmed animals in Scotland are reared to our own, high, farmed animal welfare standards.
5	Work with partners in nature restoration and conservation to protect and restore habitats that are vital to wild animal welfare.
6	Be a sustainable charity, growing our net income by 34% by 2028

# Our long-term priorities

Alignment to United Nations Sustainable Goals & One Welfare







Since 2020, we have aligned our objectives and strategic priorities with the United Nations Sustainable Development Goals.

We do our part when it comes to delivery of the UN's Sustainable Development Goals through:

Encouraging good health and wellbeing of all animals and in turn their owners;

Encouraging responsible consumption and production through working closely with our farming partners;

Providing our much-needed Pet Aid service and in turn supporting those who are faced with poverty;

Playing our part in society through delivery of quality education via our community education and engagement activities;

Supporting some of the most vulnerable children via our Animal Guardians programme;

Advocating for animal welfare legislation when needed and therefore doing more in communities to encourage peace, justice and strong institutions;

Doing our part in tackling climate action and supporting life on land and life below water through continuing to rescue and rehabilitate wildlife and releasing them into suitable sites, in turn helping to create a rich, biodiverse environment for all to thrive in.

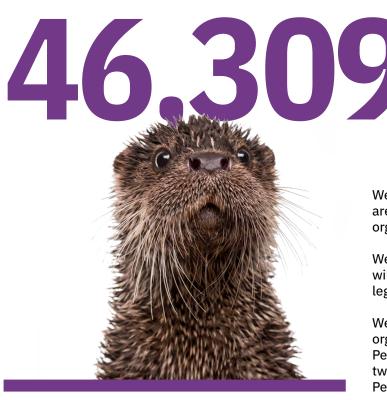
#### Fundraising



# Our Fundraising, Partnerships, Common Agenda & Community

#### Fundraising

registered members



We would not be able to realise our ambition to make Scotland the best place in the world for an animal to call home if it were not for the tireless efforts of our supporters and the fundraising efforts that bring in the vital money we need to be there for animals.

Our income comes from a number of sources, and direct appeals, fundraising efforts and membership income are mainstays of our revenue while we seek to further diversify and grow our sources of support.

By the end of the year, 46,309 kind members were donating to us each month. Their generous support is the backbone of our financial sustainability.

We also had magnificent support from fundraisers in communities across Scotland doing everything from bake sales to abseils, marathons to sky dives and everything in between. We received £170,000 in major gifts in 2023 and we are continuing to build our relationships with philanthropic organisations.

We are extremely fortunate to receive generous gifts in wills from many people who choose to leave us a lasting legacy, with over **£11.5 million received in 2023 alone**.

We are grateful for the support we receive from partner organisations across the country. In 2023 that included Pets At Home, who raised just under £30,000 for us across two fundraising appeals at Easter and Christmas, and the Pets Foundation who supported us with an £80,000 grant.

We also received support from the People's Postcode Lottery in 2023 with a £175,000 grant, from the Postcode Animal Trust, to support the enhancement of facilities in our National Wildlife Rescue Centre and our work with wildlife and farmed animals.

Additionally, we received a grant from The Association of Dogs and Cats Homes and the Mars Food Fund to provide food for our animal fostering programme.



Legacy donations

# Our strategic partnerships

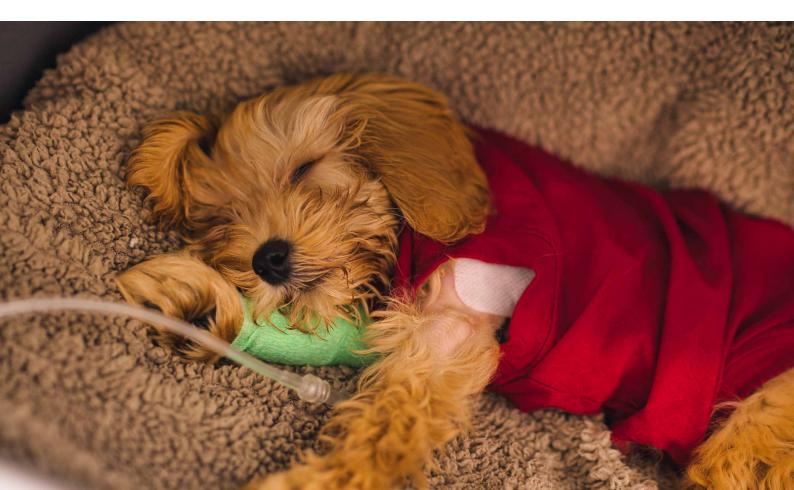
# We are supporting increasingly complex animal welfare cases

We're delivering services straight to communities where we are most needed and where we can really make an impact; building on what we already do, forging valuable partnerships with organisations to address the complex needs in our communities.

In 2023, we formed new partnerships with Citizens Advice Scotland, SAMH and Simon Community Scotland to work together to help people and animals who are struggling.

We are supporting increasingly complex animal welfare cases, such as veterinary and behavioural challenges in pets. Alongside rising demand for our services, these cases are fuelled in part by the cost-of-living crisis affecting how people are able to care for their pets.

Following the launch of our Pet Aid service in 2022, our planned community outreach initiatives will grow through collaborative partnerships with a range of charities and other agencies. Getting ahead of problems and preventing unintentional abuse.



# Our strategic partnerships



**Citizens Advice Scotland** Our partnership with Citizens Advice network in Scotland makes it easier for people to get animal welfare support when they need it and improves access to one another's services, with the goal of intervening early to prevent animal and human welfare issues from escalating. The Citizens Advice network is on the frontline of the cost-of-living crisis with advisers delivering life-changing results. Analysis from Citizens Advice Scotland found that more than 137,000 people had to give up their pet because of increased costs and reduced incomes. That's heartbreaking, particularly for families with children or pensioners for whom their pet is their best friend and a source of comfort against loneliness. Our partnership aims to ensure people are getting the money they are entitled to and paying the lowest possible costs so they aren't forced to say goodbye to animals who are family members. SAHM Almost one in three adults in Scotland reported their mental health deteriorated after the pandemic. Nationally, 25% of Scots have a dog and 20% have a cat. With 220,000 pet owners in Scotland saying they have cut back on food or care for their animal, working together can provide a vital lifeline to both. We launched this partnership designed to protect people's wellbeing and pets' welfare, with the aim of keeping people and their pets together. Through this partnership, frontline colleagues from both organisations were upskilled on how to identify animal welfare issues or mental health problems at an early stage, enabling help to be given fast. **Simon Community Scotland** The increase in Scottish homelessness has meant a generation of people in temporary homes and hotels - most of which forbid cats, dogs and other pets. This is why we have now formed an alliance with our homelessness counterparts at the charity Simon Community Scotland, with both of us seeking to work with landlords to open pathways for pet owners to stay with cats, dogs and other pets. Making the impossible choice between a roof over his/her/their head and a beloved pet is one nobody should have to make. imon Community We hope our ground-breaking work will help stop people who have been made homeless being forcibly separated from their pets.

#### Our work in communities

# Pet Aid

#### Working with food banks

In 2023 as part of our Pet Aid service we worked with 56 food banks throughout Scotland. This also includes supporting organisations such as Simon Community Scotland, Turning Point Scotland, Clydebank Housing Association and Good Food Scotland.

Through Pet Aid we provide regular supplies of essentials for pets to food banks in most local authority areas in Scotland.

Incidences of unintentional abuse, which can happen in situations where owners can no longer afford food or medical treatment for their pets, fell in the first six months of 2023, due in part we believe to Pet Aid.

#### **Community Veterinary Support**

One of the biggest reasons people are struggling to care for their animals is the cost of veterinary support. In response, we are piloting a new service, Pet Aid veterinary, in the west of Scotland. Our inspectors, having been called out to a home, make appropriate referrals to our Pet Aid community veterinary colleagues. The team, in turn, visit owners and their pets to carry out a basic healthcare assessment. If treatment is needed that doesn't have to be done in our veterinary clinic, it is done in the owner's home, under the direction of a Society Veterinary Surgeon. If it can't be done in the home, the procedure takes place at our Glasgow veterinary clinic or a local partnering veterinary clinic.

Afterwards the team stay in contact with the pet's owner until they're satisfied that the pet has made a recovery. We're assessing the impact of our pilot with the University of Edinburgh and are ambitious to extend our reach and help more pets and people in need.





## Animal Guardians

Animal Guardians is a free, pioneering programme for young people who are showing behaviours towards animals that are a cause for concern.

Over the past few years, Animal Guardians received more than 400 referrals. In 2023, 72 children and young people actively participated in the programme, a 34% increase from 2022, and youth engagement officers worked in 72% of local authority areas across Scotland.

On the programme, over weekly sessions with our youth engagement officers, young people get one-to-one support to understand animal needs and sentience and learn about how to interact safely and responsibly with animals, through games, activities and discussion.

#### Our work in communities

Breaking the link



Children and young people may harm animals for a variety of reasons, and without intervention this causes unnecessary ongoing suffering to animals. Those who abuse animals may also go on to harm people if no intervention takes place, and we are determined to break that link.

We have renewed calls for animal welfare to be a core part of Scotland's national education curriculum. We also launched a joint initiative with the University of Edinburgh to give professionals working with people and animals a toolkit to help them understand, prevent and intervene in cases of animal abuse.

Understanding Animal Abuse and How to Intervene with Children and Young People: A Practical Guide for Professionals Working with People and Animals gives professionals in roles supporting a young person or child who has been involved in animal abuse, the knowledge of services that are available in their area to help safeguard the welfare of both humans and animals.

In recent years, we have seen a worrying trend in young people being more exposed to animal abuse online. This, combined with new research showing the devastating long-term impact such experiences can have, mean intervening to prevent abuse and educating people on animal welfare is critically important.

Everyone has a role to play including teachers, vets, social workers, parents and carers, and psychologists in reporting animal abuse and seeking support for the individuals involved.

#### Animal Guardians in action

A girl aged 11 was reported as hurting the family dog when angry. The referral came from a children's charity worker. The dog involved was quite small and although the young person loved the dog there were concerns for its welfare when she was in a heightened state.

The girl had suffered trauma in her life, had severe attachment challenges and was working with social work, CAMHS and a national children's charity. She was referred to an intervention programme where attention was particularly focused around animal's feelings and the impact of her behaviour when around animals.

Through the programme it was discovered that the young girl had a great love and knowledge of animals, especially her dog, and wanted to work with animals in the future. By the end of the programme the girl had a good understanding of how to behave around her dog and the positive and negative behaviours that would have an impact on how the dog felt when with her.

# Our operating position



In 2023, the first year of our ambitious five year plan to deliver for animals and secure our financial sustainability, we reported an operating deficit of  $\pounds$ 1,6m which was significantly lower than the  $\pounds$ 4.4m deficit forecast.

Through this period we have continued to invest in our people to support fair pay structures, retaining our commitment to being a Real Living Wage employer. We have invested in skilled resources in both front line roles and supporting new services such as fostering and community engagement as well as essential supporting roles in health and safety, risk, learning and development, data management, volunteering, fundraising and management structures that support a safe, fair and sustainable organisation.

Our income in 2023 was £20,936,000, approximately 22% over budget, and our tightly managed cost base was £22,542,000 - 2% under budget.

The principal funding sources were voluntary income of £7,543,000, up from £7,188,000 in 2022 and gifts in wills of £11,518,000, up from £8,332,000 in 2022. The principal costs were for the Inspectorate of £8,319,000 and the animal rescue and re-homing centres and National Wildlife Centre of £10,523,000 – both up from 2022.

We welcomed a strong performance in our Legacy, Membership and Trust income in 2023, while continuing to be affected by inflationary increases across our cost base in rising energy costs, veterinary fees, animal food costs, vehicle running costs and estates maintenance costs.

We spent our funds wisely and, in a way, where they made the biggest impact for animals. If it was not for the kindness and generosity of our supporters, we simply would not be able to provide the service to animals and those who care for them.

We thank every single person and organisation who has partnered with, or raised money for, the Scottish SPCA. Every single penny counts and is hugely appreciated.

#### Our commitment to the environment

The Scottish SPCA's environmental vision is a Scotland where every animal has a safe and sustainable place to live. We want a world where humans and animals can coexist in an environment that is rich in biodiversity. We help to make sure that Scotland has the habitats and ecosystems for these animals to be released into where they can thrive. We have a vital role to play in educating others about the nature on our doorstep, inspiring others to work in partnership so we can make a difference and play our part in tackling the global climate change crisis.



#### Our commitment to the environment

Our environmental vision centres around **four** themes:



#### 1 Respect

We will respect what we use by reducing our waste, reusing where possible and responsibly recycling materials.

#### 2 Influence

We will seek partnerships that will influence our internal environmental processes and ensure we are procuring products and supplies responsibly. We will also strive for partnerships that will provide us with the tools to monitor our key indicators so we can evaluate the impact we are having.

#### Our environmental action - throughout 2023 we:

Further consolidated our property portfolio reducing our energy consumption and emissions

Continued decommissioning and replacing life-expired fossil fuel boilers and installed a new Air Source Heat Pump (ASHP) at our National Wildlife Rescue Centre

Continued to replace light fittings, at end of life, with new LED fittings

#### 3 Inspire

We will raise awareness of climate issues and how they affect the world around us and the animals we care for, so that others feel inspired to make a difference.

#### 4 Protect

We will take steps to protect the environment that surrounds us and help combat the reduction in species and biodiversity

Continued to procure our electricity on a fully green tariff, backed by Renewable Energy Guarantees of Origin certification. This is reflected within our market-based emissions

We're reviewing our Environmental Vision and continue to take actions where possible to help us to reduce our energy consumption and emissions.

#### A Year to Look Forward To

In 2024 we will be marking an incredible milestone when we celebrate our charity's 185th birthday.

#### Thank you all for your support.

In December, we will be marking 185 years of helping animals in Scotland and much of our fundraising and community activity over the next 12 months will be celebrating our wonderful legacy of animal welfare and raising awareness of key issues and legislative change.

Scottish SPCA is driven by three key aims: to **PROTECT, RESCUE & LEAD.** 

In 2024 we continue to do all we can to rescue animals and to get ahead of the problems facing animals and people in Scotland, while championing better protection in legislation.

#### 

To **PROTECT** animals, we will tackle intentional and unintentional abuse, supporting people to ensure they provide the best possible care to their animals. We will continue to expand our community outreach and partnerships. We will also continue our focus on organised crime, working closely with other agencies to deter criminals and make sure those who abuse animals face justice.



#### 

Through our **RESCUE** efforts, we will enhance our adoption and fostering services with an expanded team. That means getting animals into the right homes faster and improving the experience for animals, fosterers and adopters. Welcoming fosterers and adopters in greater numbers and moving animals into a home environment more quickly. And where an animal is in our care, we will improve rehabilitation and invest in enhancing our facilities.

As animal welfare experts, we will **LEAD** the way in making Scotland a better place for animals.

With our frontline teams our eyes and ears on the impact our services are having, we will continue to shape the services we offer and how we offer them, the campaigns we deliver and issues we tackle to address the most pressing issues facing pets, wildlife and farmed animals.

## With a Westminster election in July 2024 and a Scottish general election in 2026, we designed our manifesto to keep fair pressure on our elected representatives to ensure animal welfare is treated as a priority.

In 2024, we will launch a new digital strategy, as we embed technology to improve and streamline how we do things and we will continueto look after the people who lookafter Scotland's animals and expand our volunteering network.

We will build on efforts in recent years to diversify our income, with

a particular focus on developing our digital fundraising, philanthropy network and engagement with trusts and corporate partners.

Retaining supporters is as important as recruiting new ones and we'll continue to improve our supporter experience. The rescues never stop.

As Scotland's only all-animal rescue service, we cannot let up either.

Our ambitions and priorities in 2024 build on the foundations of our great work in 2023 to make Scotland the best place in the world for an animal to call home.



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